

Robin Natasha Media Kit

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"EMPOWERING VISION, INGITING PROSPERITY"

With over a decade of experience in real estate, financial coaching, and mortgage services, Robin has dedicated her career to helping individuals and families achieve financial freedom, homeownership, and wealth-building through real estate. Robin's mission is to empower people to transform their financial futures, guiding them with a purpose-driven approach to creating lasting prosperity.

Robin got started in real estate in 2015,. Later expanding her knowledge and expertise by obtaining her mortgage license, life & health license and design certification. Allowing her to provide a wide range of services, including financial workshops, coaching, real estate investment strategies, and home renovations aimed at revitalizing neighborhoods and building generational wealth.

Robin Natasha is the founder of several successful businesses, including Invest with Vision, Visionnaire Academy, Tocowa Advisors, Tocowa Design & Renovate, and Visionnaire Investment Partners.



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Mission & Values (Vision Focused Goals As Of 2025): Robin Natasha's mission is centered on revitalizing communities and empowering individuals through education, financial literacy, and real estate. Her Vision Focused Goals Beginning 2025 include:

- Revitalizing 25,000 properties in 25 years.
- Reaching 2.5 million people with educational content and resources.
- Building a team of 50 agents to expand the vision and reach.
- Helping 50 new investors reach 8 figures, 500 new investors reach 7 figures, and 2,500 new investors reach 6 figures.





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Key Offerings & Services:

- Financial Workshops & Coaching:
 - Educational workshops focused on financial literacy, wealth building, real estate investing, and homeownership.
 - Coaching for first-time homebuyers, real estate investors, and entrepreneurs.
- Real Estate Investment Services:
 - Personalized consulting for real estate investment strategies, including property revitalization.
 - Off-market deals and wholesale real estate transactions.
 - Property renovation through Tocowa Design & Renovate to help investors maximize their investments.
- Visionnaire Academy:
 - Online courses for financial literacy, real estate investing, and achieving financial freedom.
 - Mentorship programs for investors and entrepreneurs looking to scale their businesses.
- Tocowa Advisors:
 - Mortgage and insurance services designed to empower individuals to build wealth through smart financial decisions.



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Upcoming Events:

Robin's events are known for their interactive, high-energy format, where attendees not only learn but also connect and grow their networks. Key upcoming events include:

- First-Time Homebuyer Workshops
 - Aimed at helping individuals understand the homebuying process from start to finish.
- Real Estate Investors Webinars
 - Detailed sessions on analyzing deals, maximizing cash flow, and scaling a real estate portfolio.
- Financial Freedom Seminars
 - Teachings on debt elimination, wealth-building strategies, and creating generational wealth.

Why should people attend?

- Actionable Insights: Gain practical advice you can apply immediately to achieve financial goals.
- Networking: Connect with like-minded investors, business owners, and experts.
- Supportive Community: Be part of a community that values education, collaboration, and growth.



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Partnership & Collaboration Opportunities:

- Media Exposure: Collaborate with Robin for features in financial, real estate, and lifestyle publications, podcasts, and TV appearances.
- Events & Workshops: Partner with Robin to host joint events, seminars, or webinars that cater to real estate investors, homebuyers, and entrepreneurs.
- Corporate Sponsorships: Opportunities for businesses to sponsor financial literacy events, homebuyer workshops, and more.
- Strategic Partnerships: Work together to create educational resources, co-branded content, or marketing campaigns that reach a wider audience.

Audience Demographics:

- First-Time Homebuyers looking for guidance and support through the homebuying process.
- Real Estate Investors seeking strategies to maximize returns, scale portfolios, and revitalize properties.
- Entrepreneurs looking to build generational wealth and create lasting financial prosperity.



Success Stories:

Wanda D.- "My transaction nearly fell through due to a complex lien issue discovered by the city. Despite the complications, Robin worked tirelessly to find an alternative solution by leveraging her resources and network. Through creative problem-solving, the transaction went through, and I was able to secure my property.

S. Berry- "My purchase was at risk when the seller's property valuation fell short, and financing would not cover the difference. Robin's quick thinking led to a renegotiation of the sale price, enabling the purchase to proceed successfully.

Awards & Recognition: Real Estate Career:

- Launched a successful real estate career in 2015, quickly establishing a reputation for dedication, professionalism, and client satisfaction.
- Perseverance Award (2016): Recognized for relentless commitment and determination in overcoming challenges and achieving success.

• Team Leader Award (2018): Honored for exceptional leadership, mentorship, and team growth. Brokerage Recognition:

• Agent of the Year (2019): Awarded for unparalleled performance, skill, and dedication to excellence within the brokerage.

Authorship:

• Published Two Books: Robin has authored two impactful books contributing valuable insights to the real estate and business communities, empowering others with practical knowledge and actionable strategies.

Community Building:

• Founded Visionnaire Investment Partners, a thriving community of professionals and investors, fostering collaboration, shared learning, and growth within the real estate and financial sectors.

